

fecund training

and personal development

Personal Impact for Councillors

*This course is specifically designed for local authority Councillors looking to enhance their communication skills, impact, **confidence and charisma** in the council chamber and beyond.*

WHAT IS IT ABOUT?

We have a secret...

We have worked with professional actors in theatre and film for 17 years – they are masters at engaging an audience and communicating difficult messages under pressure. This course translates **secret skills** used by professional actors into proven techniques that will significantly improve Councillors' performance in live debates, meetings and speeches.

"Over the past 3 years, fecund's training programmes have surpassed all expectations. The training gave Councillors more confidence and techniques to present and speak more effectively in a public setting. Even the most sceptical Councillor embraced the training and the feedback is always positive." John Lynch, London Borough of Islington

WHAT DO I GET OUT OF IT?

fecund's unique, experiential training system combines simple, practical skills that transform behaviour with proven systems to optimise performance for lasting and consistent impact.

All courses are **tailored to tackle your specific needs**. This course will enable Councillors to represent the council positively in every interaction:

- **Make an impact – get your audience to sit up and listen**
- **Embody confidence and authority in pressured situations**
- **Deliver speeches with conviction and clarity**
- **Maintain control and composure even when interrupted or heckled**
- **Use simple structures to start well and end memorably**
- **Appear comfortable and credible when speaking "off the cuff"**
- **Leave a positive legacy in every interaction**
- **Fully measurable** includes Behaviour Change Targets, personal Action Plans and Full Course Evaluations provide measures for success that tangibly demonstrate the return on your investment

COURSE DETAILS

Courses can be delivered at your site or at our facilities in West London. The maximum number of delegates is 10.

1 day course - Speaking like a Leader – (foundation course)

2 day course - Speaking like a Leader – (advanced course including Behaviour Change measurement, extended role-play, coaching and advanced performance skills)

Call us on the number below to arrange a free consultation and taster session.

Want to book or find out more?

Call Mark Doyle on **0207 575 3164** or email mark@fecund.co.uk
Details of all our products are available at www.fecund.co.uk

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