

fecund training

and personal development

adj. 1. fertile; ever fertile, prolific. 2. intellectually

Perform to Win

'secret theatre skills for maximum business impact'

highly productive, a dynamic intelligence. 3. ever evolving; capable of instinctive growth and development. 4. transformation; responsive to new experience. So fecun'dITY. O.E.D.

Want to book or find out more?

Call Mark Doyle on **0207 575 3164** or email mark@fecund.co.uk
Details of all our products are available at www.fecund.co.uk

fecund projects
studio 210
westbourne studios
242 acklam road
london w10 5jj

"In 20 years of business this was by far the best course I have ever attended. The advice and practical skills for transforming behaviour are the most useful I can ever remember receiving"

Perform to Win

'secret theatre skills for maximum business impact'

WHO IS IT FOR?

This training course is specifically designed for IT sales professionals looking to get the edge over their competitors.

HOW CAN WE HELP?

We have a secret... for 17 years we have worked with actors to discover the mystery behind their ability to successfully persuade, engage, convince, energise, beguile and charm an audience.

This **totally unique** training course unveils **secret theatre techniques** professional actors use to deliver unforgettable performances with **charisma and confidence** – and translates them into tangible skills for sensational business impact... consistently and systematically.

WHAT DO YOU GET FROM IT?

Our courses empower IT professionals with the techniques that actors use to **build excellent relationships** and **present brilliantly**. Lasting skills that will transform behaviour and **differentiate your sales team from the competition**.

"When every top company offers a first class product – how confident are you that your teams have the charisma to stand out from the rest...?"

- **Performance skills** to build lasting relationships and present with charisma - make clients sit up and listen in meetings, presentations or networking events – no matter how complex the message
- **Motivational techniques** to consistently deliver with the confidence, conviction and energy of a West-End performer – build trust, win back a lost audience and deliver under pressure
- **Creative exercises** to help think on your feet, break the ice brilliantly and make the best possible impression every time you meet your clients

HOW IS IT DELIVERED?

We create safe, effective, training environments that use a combination of experiential learning, role-play, real-life interaction, video, group and individual coaching.

Full course: a 3 day that takes place in 2 sections. Includes full evaluation, measurement and tailored Action Plans.

Modular course: from 1 day per module delivered on or off site

Make your company memorable - perform to win in every interaction!

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